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About Konexio

Konexio prepares vulnerable populations for the jobs of the future and supports them in their long-term social and professional integration. Konexio offers certified training programs in digital literacy, web development, online freelancing, and soft skills to prepare disadvantaged people for the impacts of digital transformation and the jobs of the future.

Konexio's Mission

Train vulnerable people in digital and soft skills through hands-on learning that translates to real life.

Raise awareness of digital careers in order to better cultivate the talents of digitally excluded people.

Provide personalized support to students as they search for jobs and orient themselves in the professional world, in part through our network of committed partner companies.



Who We Serve

We welcome students from diverse backgrounds, regardless of origin, gender or status. Konexio works towards long-term social and professional integration for excluded groups such as refugees, asylum seekers and disadvantaged youth by teaching employable digital skills that are highly demanded by today's job market. Within these groups, supporting women is a particular focus. Konexio also trains organizations that work closely with disadvantaged people, for example: social work agencies, youth centers, and non-profits providing public assistance. As a certified training provider, Konexio empowers society's most vulnerable members through digital education.

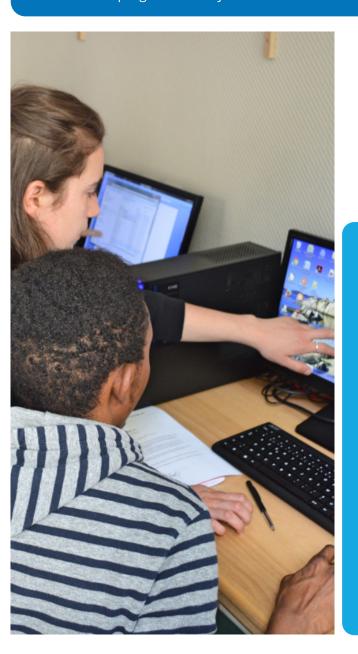
24 18-68 69% 66% 73%

Countries Age range of Of students are Of students have represented students age 30 or a high school refugee or asylum younger diploma or less seeker status

A Unique Approach

Konexio offers students:

- Professional opportunities through an expansive network of partners: non-profits, companies, governments, institutions, and social enterprises.
- Expertise in training vulnerable people and pedagogy adapted to a non-native speakers.
- A community of professional trainers and committed volunteers united in their goal of creating opportunities for society's most vulnerable people.
- Adapted courses and comprehensive support to avoid course disruptions and deepen social integration.
- A holistic curriculum that draws from the most current job trends, cutting-edge technology, and innovative program delivery.





An In-Person Learning Approach

"At a time when e-learning is more prevalent than ever, we have chosen a blended learning model that includes both in-person and online components. In-person interaction is an integral part of our pedagogy because it gives much-needed support and encouragement to students, who have suffered marginalization and exclusion. In-person classes also build student confidence, autonomy and mutual support. The face-to-face components allow students to interact directly with trainers and community volunteers, giving students a better understanding of the essential cultural and soft skills that underpin integration."

Jean Guo, Co-Founder and CEO

Program Characteristics:

FROM DIGITAL INCLUSION TO PROFESSIONAL DISCOVERY

Konexio offers digital skills training courses, which have been adapted to the diverse needs of our students through language training, soft skills workshops, networking opportunities, and more. Our programs facilitate digital inclusion for vulnerable audiences by promoting their employability and developing their talents.

Achieving Digital Literacy with DigitAll

The innovative DigitAll Program fights **digital exclusion and increases the employability of our students**, and is aligned with international and European recognized standards for digital education. Students acquire computer skills and advanced office work competencies, including language and soft skills. Through the DigitAll program, **Konexio reverses a trend of digital exclusion**, **which has accelerated as administrative and government public services are increasingly digitalized**.

Illuminating Opportunity

Konexio raises awareness of high-tech careers and breaks stereotypes about who can advance in these competitive fields. Our outreach helps people who lack entry points to the tech world learn about specific career tracks and identify professional opportunities that interest them.

Sparking Community Interest

"Flash courses" are short awareness workshops that Konexio implements in community spaces, such as local community centers and social services centers, that help people understand the full range of professional opportunities available to them through digital skills. Flash courses include interactive activities that help attendees gravitate towards different careers, such as games and Q&A with professionals.

From Community to Classroom

Konexio provides opportunities for disadvantaged people to **test their interest and aptitude for high-tech careers** in a flexible and accessible format. Afterwards, participants may continue with Konexio's DigiStart course, an intensive introduction to the fundamentals of web development.

From Classroom to Workplace

Through Konexio courses, learners have new access to career opportunities. Not only do program graduates emerge with work-ready skills and certifications, they also have professional experience cultural fluency that enable successful transition into the professional world. programs Konexio's act springboard for employment by addressing the key factors that cause exclusion in the first place.

Soft Skills, the Key to Integration

Mastering the social and cultural codes that govern daily interactions are essential to integration. Through soft skills workshops and job placements with company partners, Konexio equips learners with the competencies and professional networks needed to secure their first professional experiences.

"We are committed to teaching our students soft skills such as communication, teamwork and project management. Konexio seeks to equip students with the ability to learn how to learn!"

- François Dabin, Operations Manager

THE FACES OF KONEXIO



Jean Guo is a social entrepreneur with a background in public health, economics and entrepreneurship. Arriving in the United States at the age of 5, she observed firsthand the challenges faced by some immigrants growing up. As an adult, she became passionate about advocacy on social issues, health disparities, economic opportunities, and the portrayal of stereotypes in the media. A recent Rubenstein Fellow at the Harvard Center for Public Leadership, she founded Konexio on the findings of her research on migrant populations as part of her Fulbright Fellowship at the Paris School of Economics. She graduated from Stanford with dual degrees in economics (with honors) and human biology. Jean has been the recipient of numerous awards, including the Fulbright for the Future prize, Forbes' 30 under 30 in the category of Social Entrepreneurs. In 2021, the think-tank Sista named her one of top of French tech entrepreneurs to follow.

Testimonials

Saikou

DigitAll Student

Once an entrepreneur and merchant in Guinea, Saikou wants to open an online store in France.

I have projects I want to undertake. I want to open an online store, but first I need to have good computer skills. I started with the beginner level of the DigitAll Program. It helped me a lot, I learned a lot: now I know what to do on a computer. I currently know how to use a lot of features: save a file, create a document, etc. but I want to go further and start the intermediate level training.

Alex

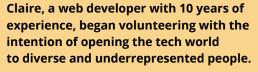
DigiTous Graduate
From hairdresser to developer:
A successful career change!



66 This kind of intensive training needs the guidance of a dedicated teacher to support us throughout the program. The trainer quickly corrects our assignments and works with us one-on-one, so that we can advance as a group. This is Konexio's method. Their social mission, to connect as many different kinds of people as possible to digital technology, is really good! We must continue doing this!

Claire

Konexio Volunteer





Since I started volunteering, I have realized that web development is a job accessible to many, regardless of their background. And it is a stable, well-paid, and valued profession. Helping people by encouraging them towards this type of profession can change lives. It's nice to see people who come from very different backgrounds and who are all very motivated to learn code. Helping people in this way is my passion, I did my job! I really like being able to share my love of coding. And of course, there is a whole human and relational aspect at Konexio which is very strong, there is a link which is made.

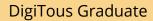
Hasmiou

DigitAll Student

Hasmiou, a young refugee in France whose education was interrupted, acquired the digital basics needed to resume his studies through Konexio's DigitAll program. He is now in his final year of a management bachelor's at the Sorbonne.

66 Even with my diligence in pursuing my studies, after facing so many obstacles and rejections regarding my refugee status, I am convinced that without Konexio, I would not have had the courage to continue. But thanks to Konexio, I found the strength and support to not give up.

Samia





Samia, a stay-at-home mom of two, received her education in Morocco. In 2019, Samia decided to retrain in web development through DigiTous, deepening her knowledge and supporting her professional integration into French society. The advantage of DigiTous for Samia is the emphasis on soft skills.

66 I was able to improve the way I sell myself to companies, describe my career path, know how to pass interviews, improve my CV, prepare pitches, and negotiate a better salary.

Jean-Marc

Digital Assistant

As a front desk receptionist for an organization providing social services, Jean-Marc is on the front lines of helping digitally-excluded people who seek assistance with online procedures.

6 I don't always have the knowledge to respond to the needs of people who have very specific requirements regarding online administrative procedures. This training at Konexio gave me useful points to better understand people's digital needs.

KEY FIGURES

CONTEXT

Of employers cite lack of technical and soft skills as the main reason for entry-level job vacancies. for entry-level job vacancies.

267

Million young people globally are not in education, training, or employment.

79.5

Million refugees, asylum seekers, and displaced persons globally.

Unemployment level for refugees and migrants compared to nationals.

Billion jobs globally will be affected through digital transformation in the next 10 years.



THE OPPORTUNITY

There will be 150 million open technology positions by 2025. By training vulnerable people in employable digital and soft skills, Konexio empowers them to take advantage of society's fastest growing jobs. This benefits us all: through integrating into the professional world, refugees alone are projected to contribute up to €70 billion to the global economy by 2025.

KONEXIO'S IMPACT

72%

Of graduates find work, enroll in education, or launch their own entrepreneurial projects.

95%

Feel more integrated socially. 90%

Acquired digital skills that they use on a daily basis.

2020 **1**,300+ students trained

2023 Goal **7 10,000+ trained students**

AWARDS



Social Innovation Tournament Finalist, 2019



Winner of the Ashoka Future Skills Innovation Challenge, 2020



First Prize, Google Impact Challenge, 2019



France S'engage Competition Finalist, 2019



First Prize, Capgemini Innovation Tech4good challenge at Vivatech, 2019

OUR PARTNERS

























Konexio in the press



"Some of the students, I've known them literally since they started at Konexio. I remember their very first class when some would tell me "I don't know how to use a keyboard"... when I see where they started, and today they are coding websites!"

"From digital basics to mastery of office tools, nothing is left out. Konexio also creates a truly supportive community. Jean Guo works on giving students a chance to access new professional opportunities."



The **Economist**

"Currently in France there are about 13 million people who don't have a basic level of digital skills. We're hoping in five years to train 10,000 people globally."

ABOUT KONEXIO

As a certified digital skills training organization, Konexio prepares disadvantaged populations for the jobs of the future and supports them in their long-term social and professional integration. Konexio offers programs in digital literacy, essential IT, and soft skills to advanced tracks in web development, online freelancing and other specialized tech professions. By creating pathways into digital work and the high-tech industry, Konexio works towards a diverse, inclusive, and equal-opportunity society. Konexio.eu

JEAN GUO



Jean is the CEO and co-founder of Konexio, a social startup that promotes the socio-economic inclusion of vulnerable populations, including refugees and the young and unemployed, by offering quality training in digital skills.

Having immigrated to the US at the age of 5, she was particularly aware of the difficulties facing certain immigrants. A social entrepreneur with a background in public health, economics, and entrepreneurship, Jean is passionate about social advocacy in addressing disparities in health, equal opportunity, and media representation. A recent Rubenstein Fellow at the Harvard Center for Public Leadership, she founded Konexio based on her research experience with migrant populations during a Fulbright Fellowship at the Paris School of Economics. Previously, she worked as a strategy consultant at Analysis Group in Silicon Valley, advising biotech and pharmaceutical companies on their market access and payment reimbursement strategies. She graduated from Stanford with dual degrees in economics (with honors) and human biology.

Jean has been the recipient of numerous awards, including the Fulbright for the Future prize, Forbes' 30 under 30 in the category of Social Entrepreneurs, and has been ranked by Forbes and Elle as one of the top women entrepreneurs to follow in France. In 2021, the think-tank Sista named her one of the top French tech entrepreneurs to watch. She has written publications for the World Economic Forum, the Huffington Post, and co-authored peer-reviewed scientific articles in Vaccine and the Journal of Cleaner Production. She speaks fluent English, Chinese, and French.

Awards

- 2021 **The 10 women in tech to follow** by SISTA
- 2020 **Forbes 30 under 30**, Social Entrepreneurs
- 2020 **Digital Changemaker Award**, All Digital Annual Summit

2019 – The 10 inspiring female entrepreneurs of the moment, ELLE

2018 - Fulbright for the Future Award

2018 – The 92 women to follow who are

revolutionizing Tech in France, Forbes

2017 – **Rubenstein fellow**, Center for Public Leadership, Harvard Kennedy School

• The digital divide and the digital inclusion, organized by the United Nations High Commissioner for Refugees: https://bit.ly/3jszYny

Conferences

- **Fixing the education system**, organized by Station F for "F for future" : https://bit.ly/36|Erx1
- **Digital inclusion of refugees**, Chamber of Commerce and Industry of Paris: https://bit.ly/3jmS2iP
- Moho debate with Moussa Camara, CEO of Les Déterminés: https://bit.ly/39T400B
- How COVID-19 is affecting refugees and asylum seekers, Global Shapers, World Economic Forum : https://bit.ly/39OlutC

Press releases

- The Economist: https://bit.ly/3q4SJ2Z
- « The 2020 30 under 30 social entrepreneurs », Forbes : https://bit.ly/2YOndtW
- « These three young female entrepreneurs are committed to refugees », Les Echos: https://bit.ly/2MV6sL0
- « Who are the ten women of French Tech to follow in 2021? », Les Echos, https://bit.ly/3rqplyG
- « Discover the 10 inspiring female entrepreneurs of the moment », **Elle**: https://bit.ly/2MsIEOJ

Publications

• « Jobs will be very different in 10 years. Here's how to prepare », **World Economic Forum**: https://bit.ly/3pT2b9s